

# GREG STRANG

DIGITAL CREATIVE MEDIA  
WEB / ANIMATION / FILM

[GregStrang.com](http://GregStrang.com)

[PacificPixelCompany.com](http://PacificPixelCompany.com) - (solo LLC)

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## ABOUT ME

Since 2004, I have worked on multimedia designs for well-known companies like **MotorTrend**, **BMW of America**, **Bank of America**, **Discovery Channel** and **National Geographic TV**.

I am currently working remotely from **Oahu, Hawai'i**. At present my duties encompass nearly every aspect of the digital advertising world.

20 YEARS SPECIALIZING IN:

**MULTIMEDIA CONTENT DEVELOPMENT**  
**MARKETING / BRANDING**  
**VIDEO PRODUCTION**  
**WEB DEVELOPMENT**  
**PHOTOGRAPHY & GRAPHIC DESIGN**  
**ANIMATION & VFX**  
**3D PROTOTYPING & RENDERING**

## EDUCATION

**BFA - 2004 - UNIVERSITY OF MARYLAND**  
BALTIMORE COUNTY, BALTIMORE, MD

**DEGREE IN IMAGING & DIGITAL ART**  
with a focus in Computer Animation / SFX

## EXPERIENCE

**AdStrategies, Inc.**

2012 - Present

Honolulu, HI

**CREATIVE DIRECTOR / PRODUCER**

TV Production, Websites & Animation, etc.

Creating & managing Websites, Animation, TV & other Digital content for national clients such as the **NMMA & MotorTrend**. SEO & Targeted Ads for comprehensive campaigns.

**Victor Stanley, Inc.**

2006 - 2012

**UniSite Design, Inc.**

Denton, MD

**MULTIMEDIA DEVELOPER**

Advertising, Engineering & Web

Duties include 3D modeling, rendering and compositing products into a virtual environment. Collaboration with both CAD and Art Departments to create sales materials including websites, catalogs, ads and brochures as well as multimedia content for an international sales team.

**Planit, Inc.**

2005

Baltimore, MD

**3D IMAGING & ANIMATION**

Modeling, texturing, animating in a 3D environment for major television contracts including the **National Geographic Channel**, **Six Flags**, **BMW of America** and **Discovery Channel**.

**National Geographic**

2003

Washington, DC

**DIGITAL LAB TECH**

Digitization, color correction and image editing for **National Geographic** magazine, **National Geographic Channel** and other private contracts. Responsible for imaging the only **NatGeo Swimsuit Issue**.

## OTHER PROFESSIONAL ENGAGEMENTS

**Governor's Citation for Excellence in the Community**

**Eagle Scout - Boy Scouts of America**